

File: 6750-20/CV



**DATE**: June 23, 2021

**TO:** Chair and Directors

Regional District Board

**FROM:** Russell Dyson

Chief Administrative Officer

Supported by Russell Dyson Chief Administrative Officer

R. Dyson

RE: Comox Valley Chamber of Commerce Presentation Follow-up

## Purpose

To follow-up on the Comox Valley Chamber of Commerce presentation to the Board on May 11, 2021.

## Recommendation from the Chief Administrative Officer:

None.

## **Executive Summary**

On May 11, 2021, Dianne Hawkins, Chief Executive Officer of the Comox Valley Chamber of Commerce (Chamber) made a presentation to the Board introducing the concept of the Chamber's Comox Valley Economic Collaborative project.

While the presentation was a delegation for information with no resolutions arising, the Chamber did request funding support for the project. Staff was requested to follow-up with the Chamber on their request.

Staff met with Dianne Hawkins and expressed that the Comox Valley Regional District (CVRD) very much appreciated the presentation on the Economic Collaborative and the forward thinking behind the initiative, however, the economic service budget has been fully allocated this year. In addition, the CVRD is in the midst of the economic service review and the scope of the service post December 2021 has not been determined.

The Chamber is optimistic and hopeful for what comes next in economic development and believes that community and business stakeholders are ready to come to the table for this conversation. The Chamber intends to move forward with applying for funding from available sources. Staff will continue to engage with the Chamber as they develop their initiative.

Prepared by:

L. Kilpatrick

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